



Bring it on Brum! 2025 Support Services Brief for Providers & Organisations for Activity Packs Primary and Secondary Aged

Overview

This document provides information for organisations wishing to provide support services for Bring it on Brum! Birmingham's Holiday Activities and Food programme.

Introduction

The Bring it on Brum! programme has a broad range of aims and objectives set by the Department for Education (DfE). We want all children who engage in Bring it on Brum! activities to:

- receive a healthy and nutritious meals
- maintain a healthy level of physical activity
- be happy, have fun and meet new friends
- develop a greater understanding of food, nutrition and other health-related issues
- take part in fun and engaging activities that support their development
- feel safe and secure
- access the right support services
- return to school feeling engaged and ready to learn.

We also want to ensure families' needs are considered too. Families that participate in Bring it on Brum! can benefit through:

- activities that develop their understanding of nutrition and food budgeting, for example cooking sessions
- signposting towards other information and support, for example, health, employment, and adult education.

StreetGames are committed to delivering high quality provision across all areas. We are looking to work with a number of providers and organisations to deliver the range of support services that will complement our face-to-face programme.

Background

Since the start of Bring it on Brum! in 2021, we have supplied activity packs to provide an at home holiday club experience to complement our face-to-face provision. Previously, we have offered different activity packs for primary and secondary age young people with the content being age appropriate, we have also tried to consider the needs of young people with special educational needs and disabilities.

The contents of the activity pack needs to incorporate the Holiday Activity and Food programme outcomes as detailed above. Previous activity packs have included cooking activities, nutritional education, enrichment activities, such as arts and crafts, physical activities and small pieces of play equipment, all accompanied by an engaging magazine providing top tips, ideas and guidance on using the activity pack contents.

Brief Requirements

Within your submission, include full costs and your approach to deliver the following elements:

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- Activity pack contents and magazine outline, ensuring the pack contents are different and engaging for each holiday period (spring, summer and winter)
- Sourcing of age appropriate resources
- Managing the design and print of the magazine
- Managing the packing and labelling of activity packs; all of which are sent to individuals at their home address
- Manage the delivery of all activity packs in line with programme timescales ensuring activity packs arrive prior to holiday periods starting, include details of the timeline you would need to work towards
- Provide an overview of overheads and management costs that you will incur to deliver this support service.

Within your submission, provide quotations against the following quantities:

- Spring 1000 (Primary age) 500 (Secondary age)
- Summer 1000 (Primary age) 500 (Secondary age)
- Winter 1000 (Primary age) 500 (Secondary age)

Please note these are approximate numbers and are subject to change depending on budget available.

Application Process

To apply for this support service; complete the support services grant application form:

<https://www2.grantrequest.co.uk/application.aspx?sid=34&fid=35822>

Submit a detailed overview in response to the information outlined in this brief. You will be required to supply costings and a budget plus expected timelines for project completion along with any partner organisations you will work with. Include examples of where you have delivered similar support services successfully in the past.

Support service grants will be awarded based on the quality of the application, the proposal that is being made and value for money. Applications will be assessed against this criteria by the Bring it on Brum! team. We will look to award support service grants to one or two different organisations for this theme. Organisations can apply to deliver both primary and secondary packs or just primary or just secondary.

If you want to provide more information to support your application you can attach documents to your application form or email us at: birminghamholidayactivities@streetgames.org.

The deadline for submissions is close of play Wednesday 12th February 2025. Our aim is to share our decisions by Monday 17th February 2025 to give enough time for content development, sourcing of items, packing and delivery of spring packs.

For more information and an informal discussion prior to application, please contact Pam Noel pam.noel@streetgames.org.