



## **Bring it on Brum! 2026 Support Services Brief for supply of at home activity packs**

### **Overview**

This document provides information for organisations wishing to provide support services for Bring it on Brum! Birmingham's Holiday Activities and Food programme.

### **Introduction to the holiday activities and food programme**

The [holiday activities and food \(HAF\) programme](#) provides support to children from low-income families during school holiday periods. The school holidays can be pressure points for some families. For some children that can lead to a holiday experience gap. Children from low-income households are more likely to experience food insecurity and social isolation, miss out on physical activity and enriching experiences, and fall behind in development and wellbeing.

The HAF programme is a direct response to this, providing free nutritious meals, enriching activities, and safe environments for eligible children, benefiting their health, wellbeing and learning. The programme aims to help eligible children eat more healthily, be more active, and develop resilience, character, and well-being through enriching activities and to ensure that children are safe, not socially isolated during the holidays, and return to school feeling more engaged and ready to learn.

Birmingham City Council have commissioned StreetGames to be the programme managers for the Holiday Activities and Food programme.

### **Background**

Since the start of Bring it on Brum!, we have supplied activity packs to provide an 'at home' holiday club experience to complement our face-to-face provision. We require different activity packs for primary and secondary age young people with the content being age appropriate, we also want to consider the needs of young people with special educational needs and disabilities.

The content of the activity pack needs to incorporate at least one of the following holiday activities and food programme outcomes:

- Provision of food that meets school food standards
- Increasing awareness of healthy eating, healthy lifestyles, and positive behaviours
- Physical activities
- Enrichment activities
- Signposting and referrals and family support
- Opportunities that develop community cohesion
- Environment and sustainability.

### **Brief Requirements**

Within your submission, include full costs and your approach to deliver the following elements:

- Activity pack contents, ensuring the pack contents is different and engaging for each holiday period (spring, summer and winter).
- Sourcing of age-appropriate resources





- Managing the packing and labelling of activity packs; all of which are sent to individuals at their home address
- Manage the delivery of all activity packs in line with programme timescales ensuring activity packs arrive prior to holiday periods starting, include details of the timeline you would need to work towards
- Provide an overview of overheads and management costs that you will incur to deliver this support service.

Within your submission, provide quotations against the following quantities.

- 1000 primary age activity packs at spring, summer and winter
- 500 secondary age activity packs at spring, summer and winter

### **Application Process**

To apply for this support service; complete the grant application form:

[Birmingham Support Services Application Form](#)

To access the portal once you have started your application form visit:

[StreetGames Grant Portal](#)

Submit a detailed overview in response to the information outlined in this brief. You will be required to supply costings and a budget plus expected timelines for project completion along with any partner organisations you will work with. Include examples of where you have delivered similar support services successfully in the past.

Support service grants will be awarded based on the quality of the application, the proposal that is being made and value for money. We may look to award support service grants more than one organisation for this theme. Organisations can apply to deliver both primary and secondary packs or just primary or just secondary.

If you want to provide more information to support your application you can attach documents to your application form or email us at: [birminghamholidayactivities@streetgames.org](mailto:birminghamholidayactivities@streetgames.org).

**Deadline for submissions is close of play, Wednesday 11<sup>th</sup> February 2026**

**Decisions by close of play, Monday 16<sup>th</sup> February 2026.**



**Birmingham**  
City Council



Department  
for Education