



## **Bring it on Brum! 2026 Support Services Brief for support to enhance delivery of HAF outcomes**

### **Overview**

This document provides information for organisations wishing to offer activities and services that will support HAF programme providers to enhance the delivery of the HAF outcomes as part of Bring it on Brum! Birmingham's Holiday Activities and Food programme.

### **Introduction to the holiday activities and food programme**

The [holiday activities and food \(HAF\) programme](#) provides support to children from low-income families during school holiday periods. The school holidays can be pressure points for some families. For some children that can lead to a holiday experience gap. Children from low-income households are more likely to experience food insecurity and social isolation, miss out on physical activity and enriching experiences, and fall behind in development and wellbeing.

The HAF programme is a direct response to this, providing free nutritious meals, enriching activities, and safe environments for eligible children, benefiting their health, wellbeing and learning. The programme aims to help eligible children eat more healthily, be more active, and develop resilience, character, and well-being through enriching activities and to ensure that children are safe, not socially isolated during the holidays, and return to school feeling more engaged and ready to learn.

Birmingham City Council have commissioned StreetGames to be the programme managers for the Holiday Activities and Food programme.

### **Background**

We are often told by holiday club providers that they would like additional support to enhance the delivery of the HAF programme outcomes. Many are looking at ways to make their holiday clubs more exciting and engaging by offering young people opportunities and experiences they wouldn't usually be able to access.

In the past we have provided funding for:

- Workshops and sessions delivered in holiday clubs that increase awareness of healthy eating, healthy lifestyles, and positive behaviours
- Enrichment activities such as bee keeping and music workshops
- Trips to outdoor activity centres.

### **Activity Requirements**

Funding is available for activities and services that will take place during the spring, summer and winter school holidays.

Activities and services need to meet at least one of the following programme outcomes:

- Provision of food that meets school food standards
- Increasing awareness of healthy eating, healthy lifestyles, and positive behaviours
- Physical activities





- Enrichment activities
- Signposting and referrals and family support
- Opportunities that develop community cohesion
- Environment and sustainability.

Within your submission, include full costs and your approach to deliver the following elements:

- What your activity or service is and how it will be delivered, how long the activity is, including set up and delivery
- Who your activity or service is aimed at and the areas or locations it can be delivered in
- What HAF outcomes you are aiming to deliver
- How you will engage HAF programme providers in your activity or service and how it will be suitable for the children and young people they engage, including those with SEND
- How you will know that your activity or service was effectively delivered
- Include any learning from any previous activities you have delivered.

#### **Activity or service coordination**

You will need to lead the booking process between your organisation and the holiday club provider. You will need to report back the number of organisations and young people engaged.

We will only pay for activities and services that are used by a HAF programme provider. We will not pay for services that are advertised and not booked or delivered.

#### **Application Process**

To apply for this support service; complete the grant application form:

[Birmingham Support Services Application Form](#)

To access the portal once you have started your application form visit:

[StreetGames Grant Portal](#)

Submit a detailed overview in response to the information outlined in this brief. You will be required to supply costings and a budget plus expected timelines for project completion along with any partner organisations you will work with.

Support service grants will be awarded based on the quality of the application, the proposal that is being made and value for money.

If you want to provide more information to support your application you can attach documents to your application form or email us at: [birminghamholidayactivities@streetgames.org](mailto:birminghamholidayactivities@streetgames.org).

**Deadline for submissions for events during spring school holidays is close of play, Wednesday 11<sup>th</sup> February 2026**

**Decisions by close of play, Monday 16<sup>th</sup> February 2026.**

